

How To Create Affiliate Bonuses

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About Ewen Chia



Striving to earn an extra income, Ewen Chia started his first internet business in 1997. **For 5 full years, he worked on his internet business part-time every day from 11pm - 3am while holding a full-time job.**

He was motivated to build a better life for his family. After years of perseverance, he finally succeeded and has not looked back since.

World-Renowned Internet Marketing Pioneer

Ewen is highly regarded as a pioneer of internet marketing and a world-renowned internet marketing expert.

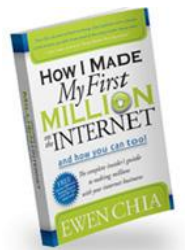
He is also recognized as **“The World’s #1 Super Affiliate”** and his name is synonymous with Affiliate Marketing, although that is not all he does.

Many of Ewen's students had been able to quit their day jobs and make their own income online through his proven training and teaching materials.

#1 International Best-Selling Internet Marketing Book

When Ewen launched his first print book, **"How I Made My First Million On The Internet and How You Can Too!"**...

This book made internet marketing history by being the **FIRST** ever book about the internet business and internet marketing to hit the **#1 WORLDWIDE BESTSELLER LISTS** on Amazon, Barnes & Nobles and other online bookstores all at the same time – in just 24 hours of launch.



International Speaker, Educator And Trainer



Ewen is also a highly sought after international speaker and is always touring the world teaching the internet business to anyone willing to learn about it.

He has shared the stage with experts like Sir Richard Branson, Anthony Robbins, Robert Kiyosaki, Tony Blair, T Harv Eker, Tom Hopkins, Les Brown, Chris Gardner and Donald Trump (here's a picture of Donald and him.)

Ewen also received the first ever internet marketing trophy, “World Internet Challenge” for his **LIVE** demonstration where he started an internet business from scratch and proceeded to make **US\$80,000 in 3 days** from that same business - *all in front of a live audience.*

 **Connect with Ewen on Facebook:** www.EwenChiaFans.com

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How To Create Affiliate Bonuses

Introduction

If you've been an affiliate for almost any length of time, you should know that offering an affiliate bonus is a powerful way to increase your commissions. You simply give them something for free or no cost for ordering the product through your affiliate link.

This short report contains 30 hot ideas for creating affiliate bonus. The affiliate bonus will give your target audience a good reason to purchase the product through your affiliate link. The best thing is that some of these affiliate bonuses you don't even have to create yourself.

The entire point of the 'affiliate bonus' is to encourage potential customers to purchase the product through your affiliate link.

Below are the 30 hot ideas for creating affiliate bonus:

#1 Commission Rebate

Offer your prospects a rebate on the product from your affiliate commissions. Another idea would be to use part of your affiliate commission to buy them a certain product instead of giving them a money rebate.

#2 Product Bonuses

Give your prospects one of your products as a bonus for ordering through your affiliate link. It could be a product that you have bought and don't want, a product you created yourself or a product that came with resell rights.

#3 Past Products

Present your prospects with a product bonus from the product owner himself. You just need to ask the product owner if you could use one of their other products as an affiliate bonus. They will likely say yes because they will make money from your promotion.

#4 Expert Interview

Award your prospect with an expert interview for ordering through your affiliate link. You could interview an expert that is related to the subject or topic of the product. Another idea would be to interview a whole group of experts on many interesting topics.

#5 Subscriber Discount

Issue your own subscribers or visitors a discount on the product. You just need to ask the product owner to set up a special subscriber only discount page for you. The owner will likely do it if you are known to create a lot of affiliate sales.

#6 Higher Commissions

Reward your prospects with higher affiliate commissions. Some people only buy a product so they can review it and promote it to their own list. Ask the product owner to give your prospects higher commission for the product's affiliate program.

#7 Free Promotions

Grant you prospects a reciprocal promotion to your list for one of their own web sites or products for buying a product through your affiliate link. You could also give them free ads on your web site, blog, forum, autoresponder, articles, etc.

#8 Product Workshop

Present your prospects with a product workshop in exchange for spending their money through your affiliate link. The workshop could be live, over the phone or via a webinar. You could show them how to get the full benefits out of the product they are buying.

#9 Resell Rights

Furnish your prospects with extra rights on the product you are promoting. You could ask the product owner to give your buyers extra rights to the product as a bonus. It could be resell rights, master resell rights, branding rights, private label rights, etc.

#10 Event Ticket

Provide your prospects with a free ticket to a special event for purchasing the product from your affiliate link. It could be an for a seminar, class, expo, live entertainment, sports event, concert, club show, theater show, movie, etc.

#11 Consulting/Coaching

Offer your prospects free consulting on anything related to your niche or the product you are promoting. It could be one on one consulting or group consulting with all the people that bought it through your affiliate link. It could be in person, by e-mail or chat.

#12 Future Product

Give your prospects a product in the future for free. If you don't have an affiliate bonus you could create one later on for your buyers. You could hint to them how much it will cost for non buyers and what it will be about.

#13 Gift Certificate

Present your prospects with a give gift certificate on any of your older or upcoming products. For example give them a \$100 gift certificate for ordering through your affiliate link and they can use it on any of your products.

#14 Yearly Freebies

Award your prospects to get all your future products at no cost for a full year. If your prospects regularly purchase most of your products they will consider this a great deal for buying a product through your affiliate link.

#15 Product Creation

Issue your prospects a chance to co-create a product with you they can sell. The affiliate bonus really works good if your target audience is Internet marketers or business seekers. You could create the product with a recorded question & answer session with the buyers.

#16 My Bonus

Reward your prospects with the rights to use the same affiliate bonus as you are using. If most of your prospects are affiliates themselves they will likely buy and sign up to the affiliate program so they can use your affiliate bonus to make their own commissions.

#17 Domain Bonus

Grant your prospects a good preregistered domain name if they purchase resell, master resell or private label rights products through your affiliate link. Another idea is to offer them free web hosting for so long so they can cheaply set up the product to resell.

#18 Free Membership

Present your prospects with a free membership or subscription to a product if they order a certain product through your affiliate link. It could be a free membership for a year or a lifetime. People will see the long term value in it.

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#19 Special Format

Furnish your prospects with a special format of the affiliate product you are promoting that isn't available to everyone else. For example you could ask the product owner to create an audio version of an ebook to use as your affiliate bonus.

#20 Charity Donation

Provide your prospects with a sense of helping out a charity. Tell them they you will donate a percentage of your affiliate commissions to a special charity. They will see you have a good heart and you are not just promoting the product for the money.

#21 Physical Products

Offer your prospects a physical product that you purchased as an affiliate bonus. People sometimes perceive physical products as being more valuable than online or downloadable products. Plus, you'll have the extra expense of shipping it to them.

#22 Never Released

Give your prospects an affiliate bonus that has never been released to the public before. It could be something you just created or something that you used for yourself that you never intended releasing. People will feel privileged to order through your affiliate link.

#23 Secret Bonus

Present your prospects with a secret affiliate bonus. You can give them all kinds of clues about it like the dollar value of it, how long it took to create, the cost it took to create, etc. It will get people curious and they'll end up buying through your link just to see it.

#24 Taped Bonus

Award your prospects with a recorded high priced or exclusive event. Most people don't dish out the money for high priced events so they'd rather see it on video. it could be a huge seminar, a mastermind meeting, a closed door conversation with an expert, etc.

#25 Free OTO

Issue your prospects a chance to get the one-time-offer for no cost. You would make commission on the front end offer and give them the one-time offer for free. You would just need to ask the product owner for this special request.

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Highly Recommended Resource...

**“Complete Affiliate Marketing System That
Teaches You On How To Make Thousands Of Dollars
From Promoting Other People's Product!”**



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#26 Group Bonus

Reward your prospects with a group affiliate bonus. You could get a bunch of other businesses to donate products to your affiliate bonus package. In exchange, the businesses could use the bonus too or get opt-ins from the buyers.

#27 Free Trials

Grant your prospects a free or low cost trial to the product if they purchase through your affiliate link. You would just need to ask the product owner to give you this special option through his/her affiliate program. Another idea would be to offer free shipping.

#28 Someone's Discount

Present your prospects with a discount to another business's product when they buy from your affiliate link. You would just need to ask another business to give your prospects a discount and in return you could possibly give them new customers.

#29 Retired Product

Furnish your prospects with a previously retired product as an affiliate bonus. The retired product could be from you, the product owner or a totally unrelated business that you made a deal with. People like to get bonuses that weren't previously available to others.

#30 Community Bonus

Provide your prospects with an affiliate bonus that gives them an online community to chat with other like-minded customers. Some ideas are a forum, social network, chat room, discussion list, etc. It could be one you provide or the product owner provides.

Conclusion

With all the competition in the affiliate market today you need to find an edge. A unique affiliate bonus will give you that advantage over your competitors. Why would a person buy through your competition's affiliate link when they can get something extra from ordering through your link?

And just because I listed only thirty affiliate bonus ideas doesn't mean you can't get creative and think of some of your own. The opportunities and ideas are endless and only limited to your imagination.

Remember to check out this resource...

“Complete Affiliate Marketing System That Teaches You On How To Make Thousands Of Dollars From Promoting Other People's Product!”



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