

Simple Effective Recruiting Tools to Build Your Income Faster in 247 FastStart

247 FastStart offers the best of BOTH online and offline marketing. For “offline” marketing we have the best direct mail tools in the industry... beautiful, professional full-color postcards, fliers and envelopes that get results and build your income consistently as you mail.

- ◆ Postcards (mail them yourself OR use our “Done-For-You” mailing service)
- ◆ Fliers (black & white or full color)
- ◆ Custom Cover Letter
- ◆ Custom full color 6 X 9 Envelopes - Order from www.printfounders.com/a/go/36

You have three options: order from your back office with a credit or debit card, use your own printing source, or print flyers and cover letters from your own personal printer.

“Online” Marketing

It’s important to understand that having “online” marketing options is essential in today’s market, even if YOU don’t use them. Every new member gets a personal website and back office which allows them to share a “link,” effectively recruiting new members by a variety of methods including emails, texting, text blasting, online advertising, social media, etc. Sponsoring new members and growing your income using online methods is instant, often free, and can lead to exponential growth of your business. Your income grows much faster as your team uses these and other methods to share 247 FastStart.

Emailing and texting people on your contact list is free and it’s a great way to get started. Here’s a sample email that you can use. It is important to send each email and text message individually to one person at a time (not to a list of people). This way, it can be personalized, it’s less likely to get caught in spam filters, and it’s more likely to be opened and read.

IMPORTANT INSTRUCTIONS!

Edit the email below slightly to fit your personal style of writing. You may add a sentence but keep it short.

Be sure to put in YOUR website link (and test it).

Be sure to put YOUR name and phone number at the bottom.

Customize the subject line for each individual person, and the first sentence in the email.

Send a follow up email 3 or 4 days later. Call or text the person as well. Follow up is essential!

SUBJECT LINE: Hi John [their first name], from Jeff [your first name] This is really unique and fun

Hi John,

Three top leaders who have each earned millions in our industry have just launched a system that promotes any business or website you want for a one-time cost of \$20.

I’m working directly with the Founders as I have big goals for this year and next. This is a brand new recruiting system with a new integrated technology. If you have a website or business that you want to promote, this system will generate consistent website visits to grow your income in any business. Plus, you instantly qualify for five levels of commission for sharing this awesome new technology! It’s only twenty bucks and there are no monthly fees! Check it out:

<https://YOURUSERNAME.247faststart.com/>

Call me or email me with any questions,
YOUR NAME + Your Phone

Sample TEXT Message:

Hi John, Something extraordinary just launched that you should know about. It’s a new integrated system technology that promotes any business/website bringing you a consistent flow of new customers or business partners. There’s a one-time cost of \$20 which qualifies you for commissions permanently on five levels, effectively growing a second income for you automatically. Check it out:

<https://YOURUSERNAME.247faststart.com/>